

**VALLEY COUNTY WATER DISTRICT
MINUTES FOR THE MEETING OF THE PUBLIC AFFAIRS & EDUCATION COMMITTEE HELD
THURSDAY, MAY 20, 2021 11:00AM**

Committee Members Present: Director Ralph Galvan, Chairperson
Director Jazmin Lopez, Co-Chairperson

Staff Present: Jose Martinez, General Manager
Jandy Macias, Finance & Customer Service Manager
Colleen Malaiba, Executive Assistant/Board Liaison
Tara Robinson, Water Resources Manager
Joe Yersky, Water Use Efficiency Specialist

Others Present: President David L. Muse
Director Lenet Pacheco
Director Javier E. Vargas

A. CALL TO ORDER

The meeting of the Public Affairs & Education Committee held on Wednesday, May 20, 2021, was called to order at 10:30am by Director Ralph Galvan.

B. PUBLIC COMMENT

- No Comment

C. DISCUSSION/INFORMATION ITEMS

1. Consumer Confidence Report/ Newsletter Schedule

- General Manager announced that the District has prepared the 2020 Consumer Confidence Report (CCR) with the annual newsletter; reviewed the required water quality verbiage; reported on the associated costs
- Vice President Lopez commented that the proposed publication looked great; suggested registering the "Serving the Community" logo
- Director Galvan suggested enlarging the social media icons and adding a QR Code for provided easy access the CCR

2. Review Social Media Schedule – May 2021

- General Manager reviewed the social media posts that the District planned for the month of June
- Director Galvan suggested adding a post acknowledging LGBTQ Pride Month
- Vice President Lopez suggested creating more posts address to kids, making the District's message more relevant to kids

3. District Website Update

- General Manager displayed and reviewed pages that had been updated
- Vice President stated that the site looked great; expressed her concern that the website address shows as "not secure"

4. New Business


- None

D. ADJOURNMENT

The meeting of the Public Affairs & Education Committee held Wednesday, May 20, 2021, was adjourned 11:15am by Director Ralph Galvan.

SIGNED:

ATTEST:



President of the Board of Directors
(OFFICIAL VCWD SEAL)



Secretary of the Board of Directors